

NORTHLINK FERRIES SPONSORSHIP PROGRAMME 2008/09

Overview of the Programme

From the commencement of our services to and from Orkney and Shetland, NorthLink has been keen to use its ships, and the opportunity for travel that they offer, to support a wide range of events, community groups and individuals as they travel to and from the islands. As part of the programme, we consider requests for assistance by way of either discounted fares or the offer of travel vouchers for raffle prizes. However, we do not offer cash sponsorship.

Our sponsorship programme operates in two tranches each year:

1 April – 30 September and 1 October – 31 March.

Given the high volume of sponsorship requests received all requests are considered on a like-for-like basis and each is considered in view of the overall number of applications and the Terms & Conditions listed below. While we are committed to working to ensure that our support is spread widely throughout Orkney and Shetland, inevitably there will be some requests that we cannot meet.

How to Apply

A NorthLink Sponsorship Application form must be completed to be eligible for discounted travel or a travel voucher to be granted. **You will therefore need to look ahead to your travel and raffle requirements, to include in your application.** We appreciate some applicants may not have exact details of travel requirements. However, please provide us with the expected details so we have a gauge for consideration.

Please note that due to the volume of applications received, all applications must be submitted by the closing date indicated below, as late and/or incomplete forms will not be considered.

An application pack can be obtained by contacting the Marketing Department on 01856 885500 or by email to info@northlinkferries.co.uk.

Once we have received your application, you will be issued with an acknowledgement letter. All applications will be considered after the relevant closing dates. If your application has been successful, a letter detailing the sponsorship agreement will be issued. If a voucher has been requested, this will be enclosed along with the relevant form to record the prize winner's details.

Terms and Conditions:

- Our sponsorship programme operates in two tranches each year, **1 April – 30 September and 1 October – 31 March**. With applications being received from 1st to 15th March and 1st to 15th September each year respectively. Any request for sponsorship outside these periods will not normally be considered.
- Incomplete and/or late forms will not be considered
- Local community and school groups will not normally be considered for sponsorship. We have a range of special fares designed to provide additional value for travelling groups. Please ask for our group department when enquiring.
- NorthLink Ferries does not provide cash sponsorship, any support we give will be in the form of free or discounted travel.
- It is unlikely that any club or charity will be provided with more than one travel voucher per year (unless event has been initially sponsored by NorthLink).
- All clubs, societies, events and festivals are required to provide a list of all members names to enable us to identify eligible participants.
- From 1 May 2008 NorthLink will all require passengers, aged 16 years and over, to positively verify their identity through the provision of **photographic ID**. To find out more on this, **please call 0845 6000 449 or log onto www.northlinkferries.co.uk**.
- Sponsorship will not be granted for any travel relating to commercial activities.
- Discounted travel and vouchers are only valid on dates as specified on NorthLink covering letter.

**If you have any questions relating to our Sponsorship Programme please contact:
Marketing Department, NorthLink Ferries, Tel: 01856 885500.**